



## MEDIA RELEASE

### MALAYSIA MAKES IT INTO GUINNESS WORLD RECORDS

Mount Kinabalu's *via ferrata* has made into the Guinness World Records as World's Highest *Via Ferrata*. The official announcement of the certification was held on 15 December 2009, in Kota Kinabalu, Sabah. The certificate was officially presented to YBrs. Tuan Haji Azizan Noordin, Deputy Director General (Planning) Tourism Malaysia by a representative from Mountain Torq Sdn Bhd, the company which operates Mount Kinabalu's *via ferrata* in a ceremony here today.

Located in the state of Sabah, Malaysia, Mount Kinabalu stands at a height of 4095m.

A *via ferrata* is a mountain path which comprises of a series of rungs, rails and cables embracing the rock face. Mountain Torq's *via ferrata* begins at 3,411 metres and ends at 3,776 metres.

There are more than 300 *via ferrata* routes worldwide, predominantly in Italy, Germany, and France, among others.

Mountain Torq currently operates two *via ferrata* routes on Mount Kinabalu. For seasoned climbers, the company offers the *Low's Peak Circuit* while *Walk the Torq* route is designed for novice climbers and family groups with members aged 10 years and above.

Since its inception, about 5,000 people have completed the routes.

For more information on Mountain Torq's *via ferrata*, kindly visit its website at [www.mountaintorq.com](http://www.mountaintorq.com) or contact the Sales and Marketing Director, Ms Quek I-Gek at +60 19 813 8162/+60 88 268 126 or via email at [i-gek@mountaintorq.com](mailto:i-gek@mountaintorq.com)

---

Issued by: Communications & Publicity Division, Tourism Malaysia

Date: 18 Jan 2010

Tel: +603 2615 8188; Fax: +603 2615 8299

Email: [wardatul@tourism.gov.my](mailto:wardatul@tourism.gov.my) Website: [www.tourismmalaysia.gov.my](http://www.tourismmalaysia.gov.my)